

NIKE: WHAT DO YOU FIGHT FOR?

BY BRANDON BEILIS

EXT. BATTLEFIELD, MEDIEVAL EUROPE - DAWN

Rows of armored men stand at the ready. A drum being beaten is all we hear.

Silent shots of a KING giving his army the motivation to fight. The King leads the charge as we CLOSE ON his metal footwear.

VO

In the beginning, it didn't feel like the beginning. It just felt like the here and the now.

EXT. MAYOR'S OFFICE FRONT STEPS, ROCHESTER, NY - 1861

Susan B. Anthony speaks of temperance and the rights of labor and equal pay, to a group of cheering women.

Her leather bound shoes lead us down steps as she exits the stage. She writes in her diary:

"Fitted out a fugitive slave for Canada with the help of Harriet Tubman."

VO

People make change. And the ones that do are often met with obstructions; obstacles. But what are obstacles?

INT. FARMING STABLE, MARYLAND - 1850

There is a loud noise outside. Torch lights peek in between the wooden walls of the stable. There's some one out there.

VO

Obstacles are opportunities for us to prove who we are and what we stand for.

HARRIET TUBMAN stands quietly behind two horses. She motions for a family: WIFE, HUSBAND, and SON, CLOSE ON all WITHOUT SHOES, to quickly come toward her and duck into a secret basement.

INT. HOSPITAL - DAY

EMS crashes through the ER doors. A nurse, GINA, turns, and runs to the gurney. She checks an INJURED MAN's vitals. No pulse. She jumps on top of the Injured Man as the gurney races down the hallway and starts CPR and mouth to mouth.

VO

Not to your bosses. Not to your peers. To you. But why? Why keep pushing? Why keep going against the instinct to settle?

INT. HOSPITAL, OR - CONTINUOUS

A breath. Then another. The patient starts to breathe.

The DOCTOR takes over as Gina exits the OR.

INT. MIDDLE SCHOOL, CLASSROOM - CONTINUOUS

Gina walks in the classroom door. CLOSE ON her white, scuffed, nurse Nike's. Her son, seated in front of the teacher's desk, jumps up to give his Mom a hug. Gina wells up.

VO

What do you fight for?