

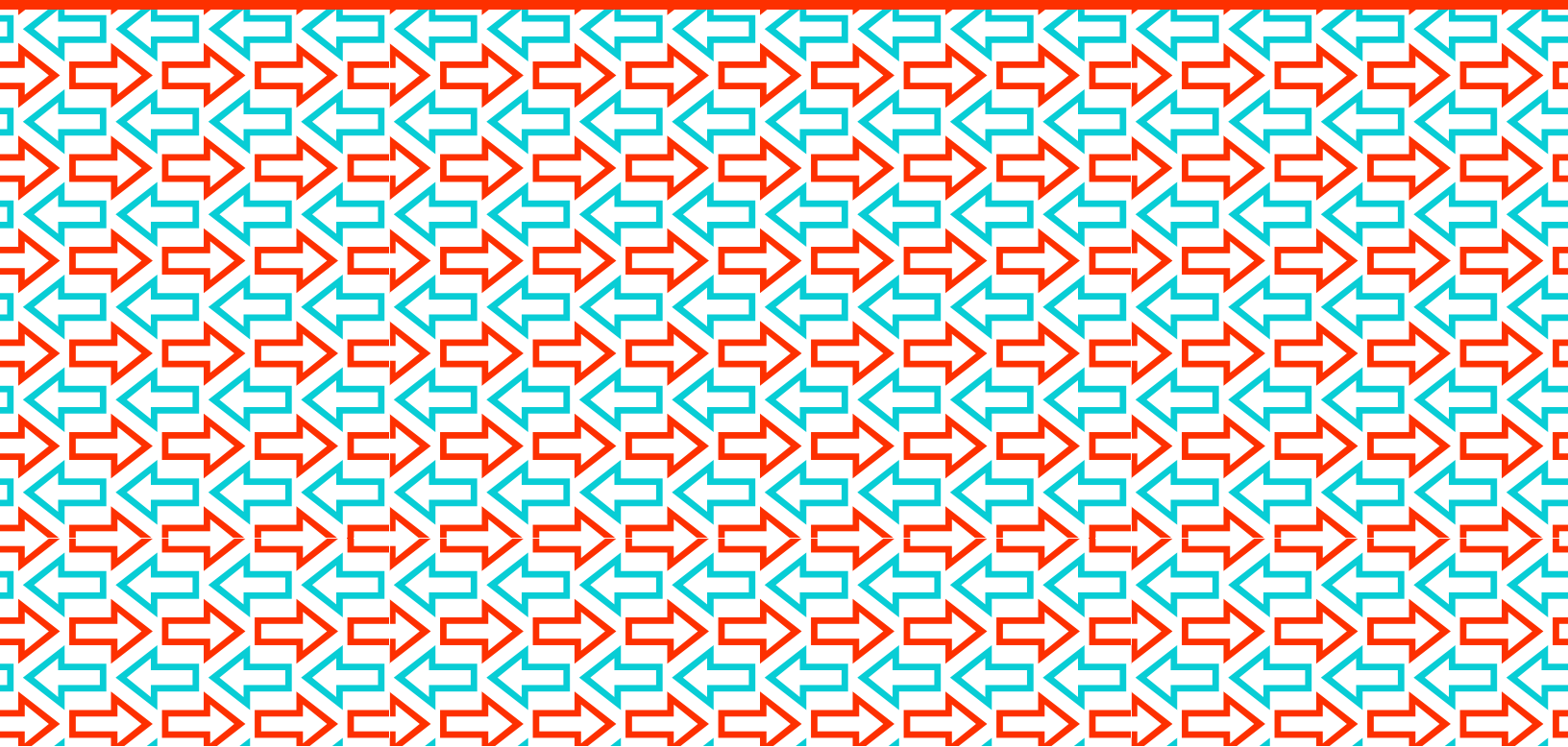
DRIVEBI

THE DATING SHOW
WHERE ANYTHING
OR ANYONE GOES.





DRIVEBI



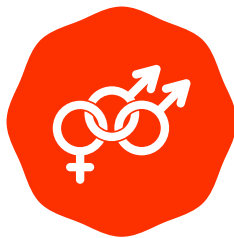
LOGLINE

A dating show featuring four single Millennials:

Two guys and two girls. The twist is – they are all BI – CURIOUS – so everyone is a dating possibility for everyone else!

Less than 50% of millennials identify as heterosexual. DRIVE BI is the first dating show to fully embrace this generation's open spirit of experimentation in a fun, fast-paced, always surprising format that will redefine the genre. Will a man and woman end up together? Will the ladies decide to run off to no-man's land? Or will our guys turn bromance into romance?

Find out on DRIVE BI.



***“I don’t have a type.
If I like you,
I like you.”***

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Lesbian and gay sex in America doubles as Millennial attitudes promote acceptance



By Léa Surugue

June 1, 2016 16:00 BST



LIVING

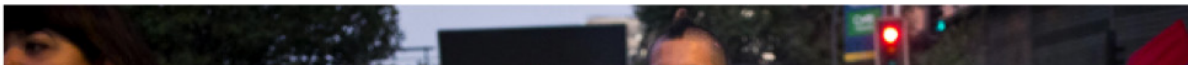
Millennials are the most bisexual generation of all time

By The Sun

June 2, 2016 | 1:00pm

Survey: 'Gen-Z' doesn't believe in gender, less than 50% say they're heterosexual

By [Ryan Girdusky](#) | March 14, 2016 | [Comments](#)



The Washington Post

One third of millennials now say they're less than 100% straight

By [Christopher Ingraham](#) August 24, 2015



ACT ONE

Our Drive-Bi party bus picks up two girls and two guys in the city of sin, Las Vegas. A quick, humor driven background interview with each of them tells us what we need to know about who they are and where they fall on the sexuality spectrum. They meet, drink, flirt and talk.

The bus drops everyone off at a dating location allowing our couples to explore each other in a comfortable setting as we pair Guy 1 / Girl 1 and Guy 2 / Girl 2.



ACT TWO

SWAP!

Now Guy 1 is with Girl 2, and Guy 2 is with Girl 1. Do they have more or less chemistry than with the first person? Drinks continue to flow, the music rocks and moves are being made.





ACT THREE

The bus drops our foursome at a new location and we have our final SWAP. Only this time we've paired up the Guys and the Ladies. As we intercut between our two same-sex couples, we see them not only comparing notes on the opposite sex, but doing some exploring with each other as well.

And in this act, the four can regroup however they want after the initial pairing - so we could end up with different pairs, a threesome, or all four hanging out.

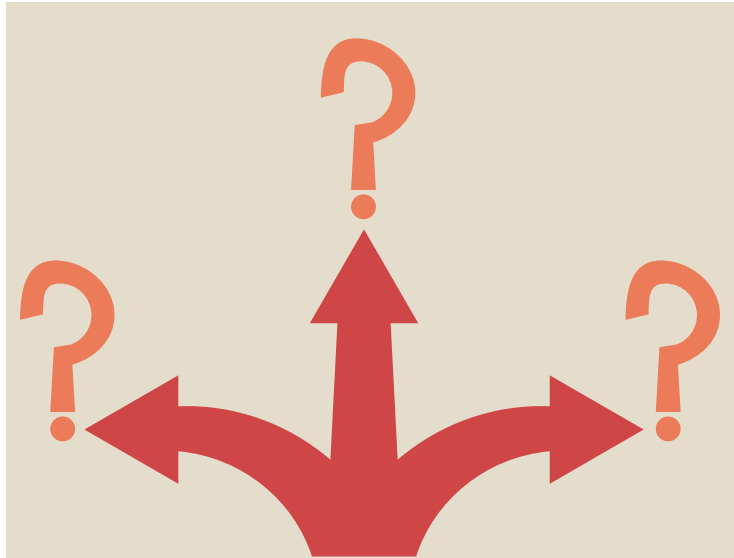


ACT FOUR

Decisions, decisions... Back on the bus, it's time for all four to choose their desired mate. They write the name of the person they like best (regardless of gender) on a card. Since we (the show) know the answers, we will reveal them in the most strategic way.

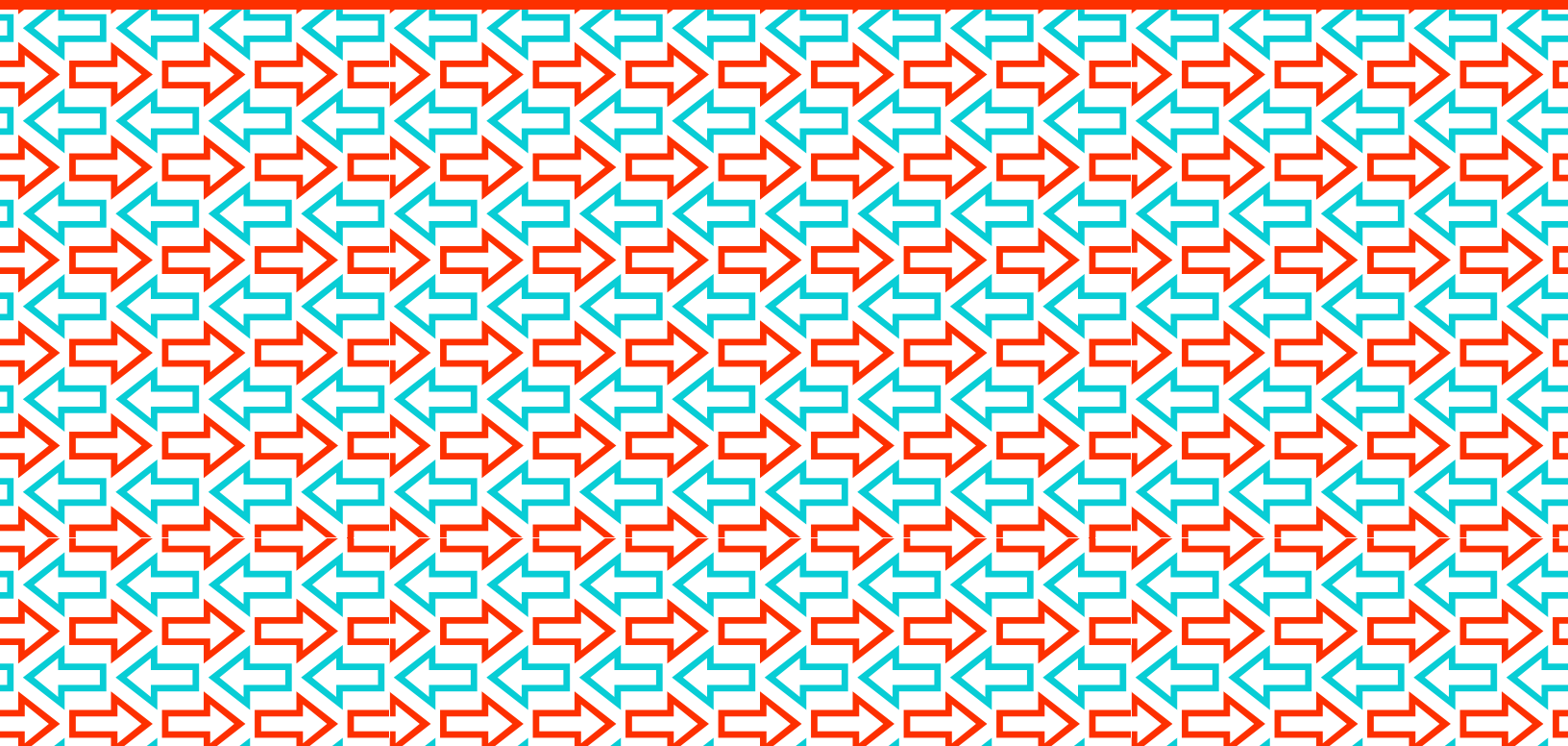
If a match is made (both people picking each other), that couple gets \$1,000 each and a 3-day all expenses paid weekend at a top Las Vegas hotel. If not, they still definitely had an experience they (and we) won't be forgetting anytime soon.

You never know what you'll get, on DRIVE BI.





DRIVEBI





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