

GEICO - WILD BEAR

BY BRANDON BEILIS

INT. BAR/LOUNGE BOOTH - NIGHT

A person sits at a table sipping a scotch, relaxed with their top button unbuttoned.

SPOKESPERSON

(to camera)

Would switching to Geico save you
15% or more on car insurance?

Beat.

SPOKESPERSON (CONT'D)

(to camera)

Does a wild bear shit in the woods?

INT. OFFICE BUILDING, DESK - DAY

A BEAR in a suit stands up at his desk, grabs a newspaper, and nods to a coworker.

BEAR

Heya Tim...

INT. OFFICE BUILDING WATER COOLER - CONTINUOUS

The BEAR, newspaper under it's arm, takes a tiny paper cup, fills it, and drinks water.

INT. OFFICE BUILDING HALLWAY - CONTINUOUS

The BEAR walks directly passed the bathroom without giving it a glance.

EXT. WOODS BEHIND OFFICE BUILDING - CONTINUOUS

Beautifully manicured grass meets the straight line of dense forest. The BEAR walks into the CENTER OF THE FRAME and enters the woods.

AVO

Of course. Geico could save you 15%
or more on car insurance.